ANNOUNCEMENT

THE SELECTION OF UNDERGRADUATE STUDENTS for EUROPEAN INTERACTIVE INDUSTRIAL DESIGN STUDIO

GAZİ ÜNİVERSİTESİ 1926

UNIVERSIDADE BEIRA INTERIOR

Universitat d'Alacant
Universidad de Alicante

Gazi University (Gazi Üniversitesi-TR), University of Beira Interior (Universidade Beira Interior-PT) and University of Alicante (Universidad de Alicante-ES) participating in the project EUROPEAN INTERACTIVE INDUSTRIAL DESIGN STUDIO (EINSTUDIO) under the Erasmus+ programme (Contract number: TR2021-1-TR01-KA220-HED-000030439) will implement two joint virtual European courses named "European Interactive Industrial Design Studio 1" and "European Interactive Industrial Design Studio 2", whose pilot will be integrated into their 1st cycle degree (undergraduate program) in consecutive semesters. The studios will be implemented in Spring 2023 and Fall 2023 respectively.

The students participated in "European Interactive Industrial Design Studio 1" and "European Interactive Industrial Design Studio 2" pilot implementations of EINSTUDIO Project (R2 and R3 phases of the Project) will receive a validation document issued by the three universities (GU, UA, UBI). It will state the verification of the specialization earned and verification of the total credits corresponding to the mentioned specialization. It is also presumed that, the skills and competencies gained within VID Studio are also added into the diploma supplement of each student by the partner universities if it is requested by the student. Mutual validation by the partner universities is anticipated to lead to a potentially larger acceptance of the specializations and will increase the value of the acquired training by employers, professional associations, other institutions, distance learning centers, colleges, or universities.

1. SELECTION CRITERIA

"European Interactive Industrial Design Studio 1" and "European Interactive Industrial Design Studio 2" are open to 2nd and 3rd class students of Gazi University Industrial Design Department.

- The recognition of the courses for second year students are as follows:
    - o Success in EINSTUDIO first implementation phase (European Interactive Industrial Design Studio 1) will be recognized and accredited for ID 202 Product Design II course (10 ECTS credits) in the undergraduate program (2nd year 2nd semester). The course will take place in Spring 2023 (Academic Year 2022-2023 Second Semester).

    - o Success in EINSTUDIO second implementation phase (European Interactive Industrial Design Studio 2) will be recognized and accredited for ID 301 Product Design III (10 ECTS credits) course in the undergraduate program (3rd year 1st semester). The course will take place in Fall 2023 (Academic Year 2023/2024 first semester).

- For the third year students, those courses (European Interactive Industrial Design Studio 1 & 2) will not be recognized nor accredited in the undergraduate program but their success in both EINSTUDIO phases (European Interactive Industrial Design Studio 1 & 2) will be certified by three universities.

Students will be selected to participate in the program from a review of portfolio information provided to those who will implement the selection process at the individual consortiums.

In order to ensure the good development of the joint European courses of "European Interactive Industrial Design Studio 1" and "European Interactive Industrial Design Studio 2", an EINSTUDIO Academic Commission will be formed by professors from all universities of the consortium, which will act as representatives for each university mentioned as follows:

Head of the Academic Commission:

Prof. Dr. H.Güçlü Yavuzcan	*Gazi University, Dept. of Industrial Design*

Members of the Academic Commission:

Dr. Hande Kutbay	*Gazi University, Dept. of Industrial Design*
Prof. Dr. Aydın Şık	*Gazi University, Dept. of Industrial Design*
Prof. Dr. Joana Casteleiro	*Universidade Beira Interior, Dept. of Arts*
Prof. Dr. Júlio Londrim	*Universidade Beira Interior, Dept. of Arts*
Prof. Dr. Irene Sentana	*Universidad de Alicante, Dept. of Graphic Exp., Composition and Projects*
Prof. Dr. Juan Llorca	*Universidad de Alicante, Dept. of Graphic Exp., Composition and Projects*

Although the criteria listed below are fairly specific, it will be important for all those involved in the selection process to exercise flexibility and creativity in reviewing student credentials. Students may be lacking in one part of their portfolio but more than accommodate for that in another area. Also, some students who show striking potential may not yet have that potential reflected in transcripts. The program is necessarily selective and cannot afford to admit students who do not stand a good chance of succeeding. However, the decisions about what are the predictors of success for any one student will have to be based on individual judgment.

2. SELECTION PROCEDURE

Portfolio Submission

The portfolio should include:

1) Application form

2) Personal statement that describes why they wish to participate in the European courses of "European Interactive Industrial Design Studio 1" and "European Interactive Industrial Design Studio 2", and outlines their academic and career goals, future plans particularly indicating their serious interest in pursuing ID study.

3) Transcripts of academic records.

4) Information about English language proficiency (either related test scores or detailed information about how they gained English Proficiency). In any case, every student taking part in this programme must, at least, accredit a CEFRL «B1» level in English language. Students will accredit their language level by means of international or national recognized certificates. Students without one of the mentioned certificates could be exceptionally admitted to the joint European VID Courses, provided that the universities agree on an assessment procedure to ensure that they have the proper language level.

The portfolio should be submitted to the Academic Commission no later than 27.12.2022.

Interview

Interviews will take place in January 2023 by the Academic Commissions of the Partner Universities. The dates of the interviews will be informed to the students via e-mail.

Selection

The selected students will be informed in Gazi University's website and Project website in January 2023.

3. FORMATION OF THE TRANSNATIONAL STUDENT TEAMS

After the selection procedure of each partner University is completed, division of the students in transnational teams (at least one student from GU, UBI and UA in each team). In a common virtual meeting, transnational student groups will be determined randomly. Just before the beginning of Phase 1, (R2 "European Product Design Studio 1") multiplier events (E1, E2, E3) will be organized for the students in the beginning of March 2023. Each partner University will organize the mentioned multiplier events for their own students regarding the process and outcomes of the R2 (European Product Design Studio 1) and R3 (European Product Design Studio 2) courses. The students will be also introduced to the instructors outside of their universities.

CONTACT

For your questions and portfolio submission, please contact:

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