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| **COURSE DESCRIPTION FORM** | |
| **Course Code and Name** | **SYB 327 ENTREPRENEURSHIP IN SPORT** |
| **Course Semester** | Fall-Spring |
| **Catalog Content** | Theory and concepts related to ethic-morality and management ethics, Professional ethic codes and ethics in sport management |
| **Textbook** | 1. Döm, S. (2012). *Girişimcilik ve küçük işletme yöneticiliği*. Detay Yayıncılık. |
| **Supplementary Textbooks** | 1. Parker, S. C. (2018). *The economics of entrepreneurship*. Cambridge University Press.  2.Ratten, V. (2018). The Future for Sport Entrepreneurship. In *Sport Entrepreneurship* (pp. 139-149). Springer, Cham. |
| **Credit** | 3 |
| **Prerequisites of the Course**  **(Attendance Requirements)** | Attendance Required |
| **Type of the Course** | Elective |
| **Instruction Language** | Turkish |
| **Course Objectives** | Encouraging entrepreneurship and good entrepreneurship. |
| **Course Learning Outcomes** | 1. Learns the concept of entrepreneurship.  2. Have information about the characteristics of entrepreneurship.  3. Learn about the importance of entrepreneurship in sports.  4. Analyze the events which are examples of entrepreneurship in sport.  5. Entrepreneurship in sports |
| **Instruction Methods** | Formal learning |
| **Weekly Schedule** | Week 1: Characteristics of Entrepreneurs  Week 2: Culture of Entrepreneurship  Week 3: Types of Entrepreneurship  Week 4: Gender Factor in Entrepreneurship  Week 5: Entrepreneurial Ethics  Week 6: Promoting Entrepreneurship in Turkey  Week 7: Entrepreneurship and Leadership  Week 8: Mid Term Exam  Week 9: Entrepreneurship Network  Week 10: Sports Entrepreneurship  Week 11: Case Study Analysis  Week 12: Case Study Analysis  Week 13: Project Presentation  Week 14: Project Presentation  Week 15: Project Presentation |
| **Teaching and Learning Methods** | Weekly theoretical course hours  Reading  Internet browsing, library work  Presentation  Mid Term Exam  Final Exam and Preparation for Final Exam |
| **Assessment Criteria** | |  |  |  | | --- | --- | --- | |  | **Numbers** | **Total Contribution (%)** | | Midterm Exams | 1 | 50 | | Assignment |  |  | | Application |  |  | | Projects |  |  | | Practice |  |  | | Quiz |  |  | | Percent of In-term Studies (%) | 1 | 50 | | Percentage of Final Exam to Total Score (%) | 1 | 50 | | Attendance |  |  | |
| **Workload** | |  |  |  |  | | --- | --- | --- | --- | | **Activity** | **Total Number of Weeks** | **Duration (weekly hour)** | **Total Period Work Load** | | Weekly Theoretical Course Hours | 14 | 3 | 42 | | Weekly Tutorial Hours | - | - | - | | Reading Tasks | - | - | - | | Studies | 4 | 3 | 12 | | Material Design and Implementation | - | - | - | | Report Preparing | - | - | - | | Preparing a Presentation | 3 | 2 | 6 | | Presentations | 1 | 1 | 1 | | Midterm Exam and Preparation for Midterm Exam | 1 | 2 | 2 | | Final Exam and Preparation for Final Exam | 1 | 2 | 2 | | Other (should be emphasized) | 4 | 4 | 16 | | Total Workload |  |  | 81 | | Total Workload / 25 |  |  | 3,24 | | Course Credit (ECTS) |  |  | **3** | |
| **Contribution Level Between Course Learning Outcomes and Program Outcomes** | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | No | Program Outcomes | 1 | 2 | 3 | 4 | 5 | | 1 | CO 1 |  |  |  | X |  | | 2 | CO 2 |  |  |  | X |  | | 3 | CO 3 |  |  | X |  |  | | 4 | CO 4 |  | X |  |  |  | | 5 | CO 5 |  |  |  | X |  | | 6 | CO 6 |  |  |  | X |  | | 7 | CO 7 | X |  |  |  |  | | 8 | CO 8 |  |  |  |  | X | | 9 | CO 9 | X |  |  |  |  | | 10 | CO 10 |  |  |  |  | X | | 11 | CO 11 |  |  | X |  |  | | 12 | CO 12 |  |  |  | X |  | | 13 | CO 13 |  |  |  | X |  | | 14 | CO 14 |  |  |  | X |  | | 15 | CO 15 | X |  |  |  |  | | 16 | CO 16 |  | X |  |  |  | | 17 | CO17 |  |  |  | X |  | | 18 | CO18 | X |  |  |  |  | | 19 | CO19 |  |  |  |  | X | | 20 | CO20 | X |  |  |  |  | | 21 | CO 21 |  |  | X |  |  | | 22 | CO 22 |  | X |  |  |  | |
| **The Course’s Lecturer(s) and Contact Informations** | Faculty Members |