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| **COURSE DESCRIPTION FORM** | |
| **Course Code and Name** | **SYB 203 COMMUNICATION AND SPORTS** |
| **Course Semester** | 3rd Semester |
| **Catalog Content** | The fundamentals of communication, the types and methods of communication. Effective communication techniques and effective communication in sports organizations that use, place and importance. |
| **Textbook** | * A. A. Yetim & R. Cengiz (Eds.), Sporda etkili iletişim Ankara: Spor. |
| **Supplementary Textbooks** | - |
| **Credit** | 5 |
| **Prerequisites of the Course**  **( Attendance Requirements)** | Attendance Required |
| **Type of the Course** | Compulsory |
| **Instruction Language** | Turkish |
| **Course Objectives** | Teaching communication and sports relationship to students and encouraging students to gain effective communication skills |
| **Course Learning Outcomes** | 1. To have basic concepts and information about communication  2. To learn effective communication methods  3. The importance of effective communication as a Sports Manager  4. The use and advantages of effective communication in sports |
| **Instruction Methods** | Formal learning |
| **Weekly Schedule** | 1. Communication and Sport  2. Communication concept, purpose and importance  3. characteristics and functions of communication  4. Communication types  5. Definition, importance and methods of effective communication  6. Definition of sport and its functions  7. Mid-term exam  8. Sports and Communication  9. Sports and Society  10. Sports and Media  11. Communication problems in sport organizations  12. Coach athlete communication  13. Child and Coach communication  14. Communication and Fair Play  15. Presentations |
| **Teaching and Learning Methods** | Weekly theoretical course hours  Internet browsing, library work  Preparing a Presentation  Presentations  Preparation of Midterm and Midterm Exam  Final Exam and Preparation for Final Exam |
| **Assessment Criteria** | |  |  |  | | --- | --- | --- | |  | **Numbers** | **Total Contribution (%)** | | Midterm Exams | 1 | 50 | | Assignment |  |  | | Application |  |  | | Projects |  |  | | Practice |  |  | | Quiz |  |  | | Percent of In-term Studies (%) | 1 | 50 | | Percentage of Final Exam to Total Score (%) | 1 | 50 | | Attendance |  |  | |
| **Workload** | |  |  |  |  | | --- | --- | --- | --- | | **Activity** | **Total Number of Weeks** | **Duration (weekly hour)** | **Total Period Work Load** | | Weekly Theoretical Course Hours | 14 | 3 | 42 | | Weekly Tutorial Hours | - | - | - | | Reading Tasks | 12 | 2 | 24 | | Studies | 12 | 2 | 24 | | Material Design and Implementation | - | - | - | | Report Preparing | - | - | - | | Preparing a Presentation | - | - | - | | Presentations | - | - | - | | Midterm Exam and Preparation for Midterm Exam | 3 | 3 | 9 | | Final Exam and Preparation for Final Exam | 4 | 4 | 16 | | Other ( should be emphasized) | 3 | 3 | 9 | | Total Workload |  |  | 124 | | Total Workload / 25 |  |  | 4,96 | | Course Credit (ECTS) |  |  | 5 | |
| **Contribution Level Between Course Learning Outcomes and Program Outcomes** | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | No | Program Outcomes | 1 | 2 | 3 | 4 | 5 | | 1 | CO 1 |  |  |  | x |  | | 2 | CO 2 |  |  | x |  |  | | 3 | CO 3 | x |  |  |  |  | | 4 | CO 4 |  | x |  |  |  | | 5 | CO 5 |  |  |  |  | x | | 6 | CO 6 |  |  |  | x |  | | 7 | CO 7 | x |  |  |  |  | | 8 | CO 8 |  |  | x |  |  | | 9 | CO 9 |  |  | x |  |  | | 10 | CO 10 | x |  |  |  |  | | 11 | CO 11 |  | x |  |  |  | | 12 | CO 12 |  |  |  | x |  | | 13 | CO 13 |  |  | x |  |  | | 14 | CO 14 |  | x |  |  |  | | 15 | CO 15 |  | x |  |  |  | | 16 | CO 16 |  | x |  |  |  | | 17 | CO17 |  |  |  | x |  | | 18 | CO18 |  | x |  |  |  | | 19 | CO19 |  | x |  |  |  | | 20 | CO20 | x |  |  |  |  | | 21 | CO 21 |  | x |  |  |  | | 22 | CO 22 |  |  | x |  |  | |
| **The Course’s Lecturer(s) and Contact Informations** | Sports Management Department Members |