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| **COURSE DESCRIPTION FORM** | |
| **Course Code and Name** | **SYB 204 SPORT ECONOMY** |
| **Course Semester** | 4th Semester |
| **Catalog Content** | Development of sport industry, national economy and sport, importance of sport economics, sport supply and demand, decisions of commercial, public and volunteer sectors for sport supply, product and cost, pricing sport products, cost-effect analysis. |
| **Textbook** | -SAATÇIOĞLU, Cem: Spor Ekonomisi: Teori, Politika ve Uygulama |
| **Supplementary Textbooks** | -EKENCI, Güner & IMAMOĞLU, A. Faik: Spor Işletmeciliği, Nobel Yay., Ankara  -LEEDS, Michael A. & ALLMEN, Peter Von: Spor Ekonomisi. Çevirenler: Meltem Ince Yenilmez, Onur Burak Çelik |
| **Credit** | 5 |
| **Prerequisites of the Course**  **( Attendance Requirements)** | Prerequisite with SYB 107 Introduction to Economy  Attendance Required |
| **Type of the Course** | Compulsory |
| **Instruction Language** | Turkish |
| **Course Objectives** | The aim of this course is to examine concept of economics and introducing it to students, principles of economics |
| **Course Learning Outcomes** | Learning developmental stages, issues, roles and importance of sport economics |
| **Instruction Methods** | Formal learning |
| **Weekly Schedule** | |  |  | | --- | --- | | 1 | The relationship between sport and economy | | 2 | The main characteristics of commercialization of sports | | 3 | Sports industry | | 4 | Arts of the sports industry | | 5 | Elements of sports economy | | 6 | Economic structure of sports clubs and leagues | | 7 | Midterm Exam | | 8 | The relationship of sports sector with various sectors | | 9 | The relationship between the sports sector with marketing and sponsorship | | 10 | Externality in sports economy | | 11 | Sports economics policies applied in Turkey | | 12 | Sports economy in the constitutional framework | | 13 | Sports economy within the framework of government budget | | 14 | Sports economy within the framework of development plans | | 15 | Evaluation | |
| **Teaching and Learning Methods** | Weekly theoretical course hours  Weekly applied course hours  Reading Activities  Internet browsing, library work  Designing and implementing materials  Report preparing  Preparing a Presentation  Presentations  Preparation of Midterm and Midterm Exam  Final Exam and Preparation for Final Exam |
| **Assessment Criteria** | |  |  |  | | --- | --- | --- | |  | **Numbers** | **Total Contribution (%)** | | Midterm Exams | 1 | 50 | | Assignment |  |  | | Application |  |  | | Projects |  |  | | Practice |  |  | | Quiz |  |  | | Percent of In-term Studies (%) | 1 | 50 | | Percentage of Final Exam to Total Score (%) | 1 | 50 | | Attendance |  |  | |
| **Workload** | |  |  |  |  | | --- | --- | --- | --- | | **Activity** | **Total Number of Weeks** | **Duration (weekly hour)** | **Total Period Work Load** | | Weekly Theoretical Course Hours | 14 | 3 | 42 | | Weekly Tutorial Hours |  |  |  | | Reading Tasks | 14 | 2 | 28 | | Studies | 8 | 2 | 16 | | Material Design and Implementation |  |  |  | | Report Preparing |  |  |  | | Preparing a Presentation |  |  |  | | Presentations |  |  |  | | Midterm Exam and Preparation for Midterm Exam | 4 | 4 | 16 | | Final Exam and Preparation for Final Exam | 4 | 4 | 16 | | Other ( should be emphasized) |  |  |  | | Total Workload |  |  | 118 | | Total Workload / 25 |  |  | 4,72 | | Course Credit (ECTS) |  |  | 5 | |
| **Contribution Level Between Course Learning Outcomes and Program Outcomes** | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | No | Program Outcomes | 1 | 2 | 3 | 4 | 5 | | 1 | CO 1 |  |  |  |  | X | | 2 | CO 2 |  | X |  |  |  | | 3 | CO 3 | X |  |  |  |  | | 4 | CO 4 |  |  | X |  |  | | 5 | CO 5 | X |  |  |  |  | | 6 | CO 6 | X |  |  |  |  | | 7 | CO 7 | X |  |  |  |  | | 8 | CO 8 | X |  |  |  |  | | 9 | CO 9 | X |  |  |  |  | | 10 | CO 10 | X |  |  |  |  | | 11 | CO 11 | X |  |  |  |  | | 12 | CO 12 | X |  |  |  |  | | 13 | CO 13 | X |  |  |  |  | | 14 | CO 14 |  | X |  |  |  | | 15 | CO 15 | X |  |  |  |  | | 16 | CO 16 |  | X |  |  |  | | 17 | CO17 |  |  |  |  | X | | 18 | CO18 | X |  |  |  |  | | 19 | CO19 | X |  |  |  |  | | 20 | CO20 | X |  |  |  |  | | 21 | CO 21 | X |  |  |  |  | | 22 | CO 22 | X |  |  |  |  | |
| **The Course’s Lecturer(s) and Contact Informations** | Dr. Murat KALFA mkalfa@gazi.edu.tr |