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| **COURSE DESCRIPTION FORM** | |
| **Course Code and Name** | **SYB 322- SPORT CLUBS MANAGEMENT** |
| **Course Semester** | Fall-Spring |
| **Catalog Content** | Concept of club, sports club, economic and social important of those, the role of sport cluns in sport management models, the structure, the role in sport system and functions of sport clubs in Turkey, implementing the functions of management into sport clubs management, human resources in sport clubs |
| **Textbook** | Robinson, M. (2010). Sport club management. Human Kinetics. |
| **Supplementary Textbooks** | Heinemann, Sport Clubs in Various European Countries, Hoffman, Verlag, 1999  Erturan Öğüt E.E, Almanya ve Türkiye’deki Spor Kulüplerinin Karşılaştırmalı Analizi, Gazi Üniversitesi, Beden Eğitimi ve spor Anabilim Dalı, Doktora Tezi, 2010  İmamoğlu, A.F.; Karaoğlu, E., Erturan, E.E.; Türkiye’de Spor Kulüplerinin Yapısal Nitelikleri ve Temel Problemleri, Gazi Beden Eğitimi ve Spor Dergisi, Cilt 12, Sayı 3, Temmuz 2007, S.35-61  Eren,E; Yönetim ve Organizasyon, İst. Ünv. İşt. Fak. Yay. İstanbul, 1991 |
| **Credit** | 3 |
| **Prerequisites of the Course**  **( Attendance Requirements)** | Attendance Required |
| **Type of the Course** | Elective |
| **Instruction Language** | Turkish |
| **Course Objectives** | 1.Giving the fundementals and basic skills regarding to sport club management  2. Informing about the stakeholders of sport clubs  3. Teaching the financial and manegerial structures of sport clubs  4. Pointing the regulations related to sport clubs  5. Sharing opinions about the problems of and suggestions for sport clubs  6. Giving the practical implications of manegerial process starting from the foundation of csport clubs |
| **Course Learning Outcomes** | 1. Knowing the related concepts and structure and functions of sport clubs in the country  2. Being aware of practical implications of manegerial process starting from the foundation of csport clubs  3- Being able to suggest solutions, position, and evalute sport clubs in terms of their socio-economical environment.  4-Having the formation adequate to work as a sport club manager |
| **Instruction Methods** | Formal learning |
| **Weekly Schedule** | 1. Concept of sport clubs, economic and social importance of sport clubs 2. The role of sport clubs in sport management models 3. Structure of sport clubs in Turkey: foundation and types 4. Structure of sport clubs in Turkey: organisational structure 5. The role and functions of sport clubs in the sport system in Turkey 6. Current issues of sport clubs in Turkey: Financial and managerial problems 7. Current issues of sport clubs in Turkey: Problems on human resources, facilities and social awareness 8. Midterm exam 9. Implementing management functions into sport clubs management : planning and organizing 10. Implementing management functions into sport clubs management : management, coordination and control 11. Human resources management in sport clubs 12. Incorporation/ stock share options in sport clubs 13. Case studies related to sport clubs management in the world 14. Case studies related to sport clubs management in the world 15. Course review |
| **Teaching and Learning Methods** | Weekly theoretical course hours  Reading Activities  Internet browsing, library work  Preparing a Presentation  Presentations  Preparation of Midterm and Midterm Exam  Final Exam and Preparation for Final Exam |
| **Assessment Criteria** | |  |  |  | | --- | --- | --- | |  | **Numbers** | **Total Contribution (%)** | | Midterm Exams | 1 | 50 | | Assignment |  |  | | Application |  |  | | Projects |  |  | | Practice |  |  | | Quiz |  |  | | Percent of In-term Studies (%) | 1 | 50 | | Percentage of Final Exam to Total Score (%) | 1 | 50 | | Attendance |  |  | |
| **Workload** | |  |  |  |  | | --- | --- | --- | --- | | **Activity** | **Total Number of Weeks** | **Duration (weekly hour)** | **Total Period Work Load** | | Weekly Theoretical Course Hours | 14 | 3 | 42 | | Weekly Tutorial Hours | - | - | - | | Reading Tasks | 4 | 1 | 4 | | Studies | 4 | 2 | 8 | | Material Design and Implementation | - | - | - | | Report Preparing | - | - | - | | Preparing a Presentation | 2 | 4 | 8 | | Presentations | 1 | 4 | 4 | | Midterm Exam and Preparation for Midterm Exam | 2 | 2 | 4 | | Final Exam and Preparation for Final Exam | 2 | 3 | 6 | | Other (should be emphasized) | - | - | - | | Total Workload |  |  | 74 | | Total Workload / 25 |  |  | 2,96 | | Course Credit (ECTS) |  |  | 3 | |
| **Contribution Level Between Course Learning Outcomes and Program Outcomes** | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | No | Program Outcomes | 1 | 2 | 3 | 4 | 5 | | 1 | CO 1 |  |  |  | X |  | | 2 | CO 2 |  |  |  | X |  | | 3 | CO 3 |  |  | X |  |  | | 4 | CO 4 |  | X |  |  |  | | 5 | CO 5 |  |  |  | X |  | | 6 | CO 6 |  |  |  | X |  | | 7 | CO 7 | X |  |  |  |  | | 8 | CO 8 |  |  |  |  | X | | 9 | CO 9 | X |  |  |  |  | | 10 | CO 10 |  |  |  |  | X | | 11 | CO 11 |  |  | X |  |  | | 12 | CO 12 |  |  |  | X |  | | 13 | CO 13 |  |  |  | X |  | | 14 | CO 14 |  |  |  | X |  | | 15 | CO 15 | X |  |  |  |  | | 16 | CO 16 |  | X |  |  |  | | 17 | CO17 |  |  |  | X |  | | 18 | CO18 | X |  |  |  |  | | 19 | CO19 |  |  |  |  | X | | 20 | CO20 | X |  |  |  |  | | 21 | CO 21 |  |  | X |  |  | | 22 | CO 22 |  | X |  |  |  | |
| **The Course’s Lecturer(s) and Contact Informations** | Assoc. Prof. Dr. Esra ERTURAN ÖĞÜT [erturan@gazi.edu.tr](mailto:erturan@gazi.edu.tr)  Dr. Serkan Kurtipek serkankurtipek@gazi.edu.tr |