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| **COURSE DESCRIPTION FORM** | |
| **Course Code and Name** | **SYB 402 VOCATIONAL ENGLISH -II-** |
| **Course Semester** | 8th Semester |
| **Catalog Content** | Reading, understanding, speaking, writing and developing vocabulary knowledge related with sports management. |
| **Textbook** | Hallmann, K., & Petry, K. (Eds.). (2013). *Comparative sport development*. Heidelberg: Springer. |
| **Supplementary Textbooks** | All kinds of books, articles and official correspondence related to the sport management. |
| **Credit** | 4 |
| **Prerequisites of the Course**  **(Attendance Requirements)** | Prerequisite with SYB 401 Vocational English -I-  Attendance Required |
| **Type of the Course** | Compulsory |
| **Instruction Language** | English |
| **Course Objectives** | Reading, understanding texts and speaking and writing about sport management |
| **Course Learning Outcomes** | 1. Understanding and writing texts related to sport management  2. Understanding the official texts and writing between international sports organizations.  3. Speaking and writing about sport management. |
| **Instruction Methods** | Formal learning |
| **Weekly Schedule** | 1. First meeting: information about the course  2. Official correspondence of Sports Federations  3. Official correspondence of sports clubs  4. Preparing the formal correspondence of sport clubs and Federations  5. Sports marketing  6. Sports consumer concept  7. Sport marketing sample preparation  8. Midterm exam  9. Sport products  10. Sports sponsorship  11. Preparing a sports sponsorship agreement  12. Sports events  13. Sports events banners, billboards and announcements  14. Preparing sport events banners, banners and announcements  15. Evaluation |
| **Teaching and Learning Methods** | Weekly theoretical course hours  Weekly applied course hours  Reading Activities  Internet browsing, library work  Mid-term exam  Report preparing  Final Exam and Preparation for Final Exam |
| **Assessment Criteria** | |  |  |  | | --- | --- | --- | |  | **Numbers** | **Total Contribution (%)** | | Midterm Exams | 1 | 30 | | Assignment | 5 | 20 | | Application |  |  | | Projects |  |  | | Practice |  |  | | Quiz |  |  | | Percent of In-term Studies (%) | 6 | 50 | | Percentage of Final Exam to Total Score (%) | 1 | 50 | | Attendance |  |  | |
| **Workload** | |  |  |  |  | | --- | --- | --- | --- | | **Activity** | **Total Number of Weeks** | **Duration (weekly hour)** | **Total Period Work Load** | | Weekly Theoretical Course Hours | 14 | 2 | 28 | | Weekly Tutorial Hours | 14 | 1 | 14 | | Reading Tasks | 14 | 1 | 14 | | Studies | 14 | 1 | 14 | | Material Design and Implementation |  |  |  | | Report Preparing | 5 | 3 | 15 | | Preparing a Presentation |  |  |  | | Presentations |  |  |  | | Midterm Exam and Preparation for Midterm Exam | 2 | 3 | 6 | | Final Exam and Preparation for Final Exam | 3 | 3 | 9 | | Other (should be emphasized) |  |  |  | | Total Workload |  |  | 100 | | Total Workload / 25 |  |  | 4,00 | | Course Credit (ECTS) |  |  | 4 | |
| **Contribution Level Between Course Learning Outcomes and Program Outcomes** | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | No | Program Outcomes | 1 | 2 | 3 | 4 | 5 | | 1 | CO 1 |  |  |  | X |  | | 2 | CO 2 |  |  | X |  |  | | 3 | CO 3 |  |  |  | X |  | | 4 | CO 4 |  |  |  |  | X | | 5 | CO 5 |  |  | X |  |  | | 6 | CO 6 |  |  |  |  | X | | 7 | CO 7 | X |  |  |  |  | | 8 | CO 8 |  |  | X |  |  | | 9 | CO 9 |  |  |  |  | X | | 10 | CO 10 |  |  |  | X |  | | 11 | CO 11 |  |  | X |  |  | | 12 | CO 12 |  |  | X |  |  | | 13 | CO 13 |  |  |  | X |  | | 14 | CO 14 |  |  | X |  |  | | 15 | CO 15 | X |  |  |  |  | | 16 | CO 16 |  | X |  |  |  | | 17 | CO17 |  | X |  |  |  | | 18 | CO18 | X |  |  |  |  | | 19 | CO19 |  |  |  | X |  | | 20 | CO20 | X |  |  |  |  | | 21 | CO 21 |  |  |  | X |  | | 22 | CO 22 |  | X |  |  |  | |
| **The Course’s Lecturer(s) and Contact Informations** | Prof. Dr. Zafer Çimen *zcimen@gazi.edu.tr* |