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| **COURSE DESCRIPTION FORM** | |
| **Course Code and Name** | **SYB 405 SPORT MEDIA** |
| **Course Semester** | 7th Semester |
| **Catalog Content** | Explaining media in a functional and structural way, public duties and responsibilities of media, media and sport relation, and effect of media on sport organizations and events. |
| **Textbook** | Volkan Ekin. Türkiye’de spor ve medya, Köprü Yayınları |
| **Supplementary Textbooks** | M. Atazi, Ömer Özer, Hakan Katırcı ve diğ. Spor ve medya ilişkisi, AÜ. yayınları |
| **Credit** | 4 |
| **Prerequisites of the Course**  **(Attendance Requirements)** | Attendance Required |
| **Type of the Course** | Compulsory |
| **Instruction Language** | Turkish |
| **Course Objectives** | The concept of media and the relationship between media and sports |
| **Course Learning Outcomes** | 1. Having information about the functions of visual and written media.  2. Analyzing the relationship between media and sport,  3. Comprehending media-society-sports-education relations,  4. Having knowledge about media language, ethics, violence etc. of sports media. |
| **Instruction Methods** | Formal learning |
| **Weekly Schedule** | 1. First meeting: information about the course  2. The institutional emergence and history of media  3. Media concept and scope  4. General functions of media  5. Social duties and responsibilities of the media  6. Media-society-sports-education relations  7. Media sports relationship and tools  8. Midterm exam  9. Contributions of media to sports institutions and sport management  10. The role of sports and media in international relations  11. Some topics in Sports Media: spelling, violence, ethics  12. The effects of media on the dissemination of sport to society  13. Project presentation  14. Project presentation  15. Evaluation. |
| **Teaching and Learning Methods** | Weekly theoretical course hours  Reading Activities  Internet browsing, library work  Mid-term exam  Report preparing  Presentation preparation  Presentation  Final Exam and Preparation for Final Exam |
| **Assessment Criteria** | |  |  |  | | --- | --- | --- | |  | **Numbers** | **Total Contribution (%)** | | Midterm Exams | 1 | 40 | | Assignment |  |  | | Application |  |  | | Projects | 1 | 10 | | Practice |  |  | | Quiz |  |  | | Percent of In-term Studies (%) | 2 | 50 | | Percentage of Final Exam to Total Score (%) | 1 | 50 | | Attendance |  |  | |
| **Workload** | |  |  |  |  | | --- | --- | --- | --- | | **Activity** | **Total Number of Weeks** | **Duration (weekly hour)** | **Total Period Work Load** | | Weekly Theoretical Course Hours | 14 | 3 | 42 | | Weekly Tutorial Hours |  |  |  | | Reading Tasks | 14 | 1 | 14 | | Studies | 14 | 1 | 14 | | Material Design and Implementation |  |  |  | | Report Preparing | 10 | 1 | 10 | | Preparing a Presentation | 3 | 3 | 9 | | Presentations | 1 | 1 | 1 | | Midterm Exam and Preparation for Midterm Exam | 2 | 3 | 6 | | Final Exam and Preparation for Final Exam | 3 | 3 | 9 | | Other (should be emphasized) |  |  |  | | Total Workload |  |  | 105 | | Total Workload / 25 |  |  | 4,20 | | Course Credit (ECTS) |  |  | 4 | |
| **Contribution Level Between Course Learning Outcomes and Program Outcomes** | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | No | Program Outcomes | 1 | 2 | 3 | 4 | 5 | | 1 | CO 1 |  |  |  | X |  | | 2 | CO 2 |  | X |  |  |  | | 3 | CO 3 |  | X |  |  |  | | 4 | CO 4 |  |  |  | X |  | | 5 | CO 5 |  |  |  | X |  | | 6 | CO 6 |  |  |  | X |  | | 7 | CO 7 | X |  |  |  |  | | 8 | CO 8 |  |  |  |  | X | | 9 | CO 9 |  |  | X |  |  | | 10 | CO 10 | X |  |  |  |  | | 11 | CO 11 |  | X |  |  |  | | 12 | CO 12 |  |  | X |  |  | | 13 | CO 13 |  |  |  | X |  | | 14 | CO 14 |  |  |  | X |  | | 15 | CO 15 | X |  |  |  |  | | 16 | CO 16 |  |  | X |  |  | | 17 | CO17 |  |  |  |  | X | | 18 | CO18 |  |  | X |  |  | | 19 | CO19 |  |  |  |  | X | | 20 | CO20 |  |  |  |  | X | | 21 | CO 21 |  |  |  | X |  | | 22 | CO 22 |  |  |  |  | X | |
| **The Course’s Lecturer(s) and Contact Informations** | Prof. Dr. Zafer ÇİMEN zcimen@gazi.edu.tr |